

Getting a Safe Ride Home

Are US drivers using alternatives to avoid driving drunk?

NEW RESEARCH

by the Traffic Injury Research Foundation USA shows that:

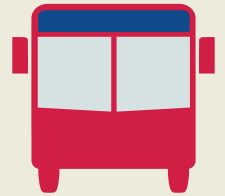
47% of drivers are aware of services to drive them/their car home if they are intoxicated

13% say they have used **SAFE RIDE PROGRAMS** when available

19% have used **PAID RIDE SHARING** as an alternative to driving drunk, but there is a gender difference:
24% **14%**

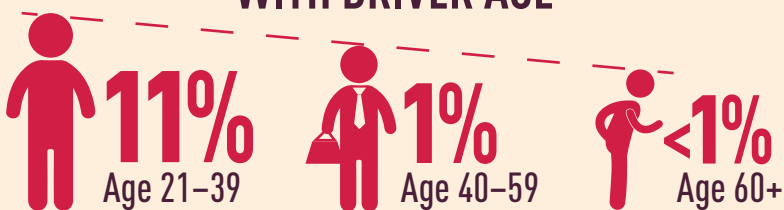
64% say they have used a **DESIGNATED DRIVER**

21% say they have used **PUBLIC TRANSPORTATION**



Willingness to use alternative services **DECREASES**

WITH DRIVER AGE



IF THEY LIVE IN SUBURBAN OR RURAL AREAS



Willingness to use alternative services **INCREASES**

IF THEY'VE BEEN INJURED IN A CRASH



IF THEY HAVE RECEIVED TRAFFIC TICKETS



To learn more about the use of alternative rides home by US drivers, including public transit and designated drivers

Visit tirf.us

*Based on data gathered as part of an annual public opinion survey, the 2016 USA Road Safety Monitor (RSM), conducted by the Traffic Injury Research Foundation USA, Inc. (TIRF USA) with funding from Anheuser-Busch.

